

City of Mesa Library Advisory Board Meeting

Date: January 19, 2010
Time: 5:30 p.m.
Location: City of Mesa Main Library
64 E. 1st Street

Members Present

Mike Yates

Chair

Cameron Behning

Cheryl Laflen

Sharon Webster

Diane Cantile

Dilworth Brinton, Jr.

Kay Henry

Becky Rapier

Teresa D'Asaro

Staff Present

Kate Havris

Heather Wolf

Dawn P. Kucerak

Kellie Gillespie

Members Absent

Guests Present

AGENDA ITEM	DISCUSSION
Call to Order	Board Chair Mike Yates called the regular bi-monthly meeting of the City of Mesa Library Advisory Board to order at 5:30 p.m. on January 19, 2010.
Approval of Minutes	Board member Dilworth Brinton, Jr. moved & board member Kay Henry seconded that the minutes of the November 17, 2009 regular meeting be approved as presented. Motion passed, all voting yes.
Public Comments	There were no public comments.
Director's Report	<p>Library Director Heather Wolf reported on these items:</p> <p><u>FY 10-11 Budget Update, including Fines & Fees:</u> The FY 2010/11 Budget kickoff meeting will be held on Wednesday, January 27, 2010. The budget for FY 2010/11 will be the same as FY 2009/10, approximately 7.2M. This amount includes all library locations. Part of the budget process is to review the library's fines and fees (see handout), comparing ourselves to other valley libraries. The current fines and fees review conducted in November 2009 showed that Mesa Public Library fines and fees are comparable to other valley libraries. No increases in or new fines and fees will be recommended for FY 2010/11. In the future, though, both the holds not picked up and non-resident fees will be reviewed more closely. Board member Dilworth Brinton, Jr. inquired as to whether or not revenues from increases in fines and fees are returned directly to the library. Library Director Heather Wolf responded that all fines and fees revenues go directly into the City's general fund. Board Chair Mike Yates inquired as to the size of the flash drives. Library Director Heather Wolf responded that the size varies based on the availability and pricing of the flash drives. The cost of the flash drive, though, is covered in the sale price.</p> <p><u>Career Center Update:</u> The Salt River Pima-Maricopa Indian Community (SRP-MIC) has provided the</p>

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Library with a \$50,000 grant to develop a career center at the Main Library. Assistant Library Director Kate Havris is currently working with Maricopa County to establish an intergovernmental agreement (IGA) to partner with the Maricopa County Workforce Connection to locate a Workforce Connection Access Point (career center) at the Main Library. The career center will be staffed by volunteers through partnerships with Mesa Community College and AmeriCorps. Each volunteer working in the career center will complete 15 hours of free training on resume writing and interviewing techniques. Board member Dilworth Brinton, Jr. inquired as to the location of the career center. Library Director responded that the location has yet to be determined. The library's training room would not be an option as it is used by all City departments. Board Chair Mike Yates inquired as to how often the career center would be open. Library Director Heather Wolf responded that the career centers hours of operation would most likely depend upon the number of volunteers available to staff the career center. The Board may contact the Library Director with the names of persons interested in volunteering in the career center.

Express Library Update:

The lease for the Express Library at the Guadalupe and Hawes location is being reviewed by the City Attorney's office. The Library is currently working with various City departments, Transportation, Facilities, Engineering, and Information Technology, to facilitate the opening of the Express Library tentatively scheduled for May 2010. Board member Dilworth Brinton, Jr. inquired about the fiber issue. Library Director Heather Wolf responded that the Library is working with Transportation to split the cost for the fiber.

Board Chair Mike Yates inquired about naming the Express Library. Library Director Heather Wolf responded that possibly a contest would be held to name the library with recognition and/or prizes given to the person with the winning name. The Board responded favorably to having a contest for naming the Express Library. Suggestions for prizes included a certificate of recognition, media recognition, or coupons to be redeemed at the Used Book Sale area. Board Chair Mike Yates inquired as to how to do the contest and the PR for naming the library contest. Library Director Heather Wolf responded that she would check into (receive approval) for having a contest to name the Express Library and then proceed with the details for the contest to take place.

Library Events, including Spring Training:

Adult programming continues to be very popular. Recent programs included the job and computer labs and ongoing "Living Green" series in partnership with the City's Department of Development & Sustainability. Approximately 75 persons attended the "Harvesting Rainwater for Your Landscape" program held at Red Mountain Library in January.

Spring Training. Mr. Larry Lee, Librarian II, is working with collectors of Cubs memorabilia for a display at the Main Library. Mr. Lee is also working with the Hohokams on the Spring Training Program. In exchange for Mr. Lee's services, the Library receives an ad in the Program and Cubs tickets that are raffled off by the Friends of the Library. In addition, Ms. Lisa Anderson in association with the Mesa Historical Museum will work with Ms. Teresa Becker, Librarian II – Main Library (MN), Ms. Stephanie Foster, Librarian II – Red Mountain Library (RM), and Ms. Barbara Bingham, Branch Operations Supervisor – Dobson Ranch Library (DR) to display parts of the Mesa Historical Museum's Play Ball Exhibit. Displays will include "The Cubs" at MN, "The History of Spring Training" at RM and "The Making of the Louisville Slugger" at DR. Board Chair Mike Yates inquired as to whether or not the Library hands out Spring training schedules. Library Director Heather Wolf responded that in the past schedules have not been handed out and that as of yet no announcement has been made about the Cubs remaining in Mesa. Board member Dilworth Brinton, Jr. offered both his and his brother's assistance for anything related to Spring training as they are both

AGENDA ITEM**DISCUSSION**

Hohokams.

Before concluding the Director's Report, Board Chair Mike Yates commented that today's Library Advisory Board meeting had not appeared on Library's events calendar nor was the agenda available for viewing in the Library's lobby. Library Director Heather Wolf responded that there would be follow-up on these issues.

Usage Statistics:

Library Director Heather Wolf reviewed the usage statistics for December 2009 citing increases in both circulation and in-library patron visits (see handout). Board members briefly discussed the 24% decrease in catalog usage both for Library Director Heather Wolf responded that the type of software used affects how electronic transactions are counted.

YAAC Report

Board member Cameron Behning reported that he has not been able to attend the recent YAAC meetings due other commitments. Mr. Behning reported that YAAC meetings will rotate among library locations as Ms. Shari Durst, Librarian II, at Dobson Ranch and Ms. Michele Meyer, Librarian II, at Red Mountain, now co-chair the YAAC group. Board Chair Mike Yates recommended that Mr. Behning follow-up with Ms. Durst or Ms. Meyer when he is not able to attend the YAAC meetings so as to provide a YAAC report for the Board. Board member Dilworth Brinton, Jr. inquired as to the status of publicity in the schools about YAAC. Library Director Heather Wolf responded that Mr. Robert Dana, Librarian II, has been taking book talks to the schools and also speaks about YAAC and other volunteer opportunities at the library.

Identify Items for future agendas

Naming the Express Library.

Announcements

The Library Advisory Board March meeting scheduled for March 16, 2010 during Spring break has been re-scheduled to March 9, 2010.

Board member Cheryl Laflen an active member with the Mesa Sister Cities announced that the Great Canadian Picnic will be held at South Mountain on Saturday, Feb.6, 2010. Ms. Laflen also announced that a Winter Olympics Opening Ceremonies Party will be held at Hohokam Stadium on February 12, 2010, at 6:00 p.m. The party will include live music, food, games, and a big screen viewing of the ceremonies. Admission to both events is free.

Board member Cameron Behning announced that a Two Sisters One Heart benefit concert will be held at Mesa High School Auditorium on Thursday, February 18, 2010, at 7:00 p.m. featuring the Duttons. Tickets for the concert are \$5.00.

Adjournment

Board member Cheryl Laflen moved & board member Cameron Behning seconded that the meeting be adjourned. The meeting was adjourned at 6:20 p.m.

The next meeting will be held on March 9, 2010 at 5:30 p.m. in the Main Library Boardroom, 64 E. 1st Street.