

City of Mesa Library Advisory Board Meeting

Date: November 15, 2011
Time: 5:30 p.m.
Location: City of Mesa Main Library
64 E. 1st Street

Members Present

Kay Henry

Chair

Lora Bolick
Timorie Coleman
Kathy Tolman
Dilworth Brinton, Jr.
Teresa D'Asaro
Diane Cantile

Staff Present

Kate Havris
Heather Wolf
Dawn P. Kucerak
Kellie Gillespie
Kathy Little

Members Absent

Sharon Webster
Becky Rapier

Guests Present

AGENDA ITEM	DISCUSSION
Call to Order	Board Chair Kay Henry called the regular bi-monthly meeting of the City of Mesa Library Advisory Board to order at 5:35 p.m. on November 15, 2011.
Approval of Minutes	Board member Diane Cantile moved & Board member Lora Bolick seconded that the minutes of the September 20, 2011 regular meeting be approved as presented. Motion passed, all voting yes.
Public Comments	There were no public comments.
Introduction of Alex Deshuk, Manager of Technology & Innovation	Mr. Deshuk was unable to attend this evening's meeting.
Election of Vice Chair Update	Library Director Heather Wolf reported that Board member Dilworth Brinton, Jr.'s term would expire on June 30, 2012 and that he may remain as vice-Chair through May 2012. Ms. Wolf also reported that at the May 2012 Board meeting both a Chair and vice Chair would need to be elected.
Review and select library programs to sponsor	Board Chair Kay Henry introduced the topic of library programs the Board might sponsor. Discussion ensued among the Board members and the Library Director on this topic referencing a list of ideas from the brainstorming session at the May 2011 meeting and a list of library programs provided by the Library Director. At the conclusion of the discussion the consensus of the Board was to focus on outreach events such as City Hall at the Mall, pancake breakfasts, and literacy nights at the schools. Library Director Heather Wolf confirmed that the Board would be notified in advance about participation in these and other events.

AGENDA ITEM**DISCUSSION****Director's Report**

Library Director Heather Wolf reviewed the October Usage statistics. Ms. Wolf reported that both circulation and in-library patrons increased 12% and 3% respectively for the month and 12% and 2% FYTD as compared to last year. Total program attendance decreased by 38% this year because last year multiple programs were held each day during the Fall break which was not done this year. Board member Kathy Tolman inquired as to whether or not the Mesa Express Library (MEL) was taking patronage away from Red Mountain (RM). Library Director Heather Wolf responded that while some patrons from RM are requesting that their home library be changed to MEL, much of the patronage at MEL is comprised of new patrons and persons who have not used the library for an extended period of time. Board member Kay Henry inquired as to why Main's patronage has increased. Library Director Heather Wolf responded the increase is due to the Career Center. A \$17,000 LSTA grant will fund a community needs assessment to address the decrease in RM's in-library patrons.

Library Director Heather Wolf reported on iMesaLINCS as a potential opportunity for the Library, Mesa Public Schools, and the Chamber of Commerce to partner together in a single location to provide their respective services. iMesa LINCS is described as:

A partnership between the Mesa Chamber of Commerce, Mesa Public Schools, and the Mesa Public Library, iMesaLINCS is a place where residents of all ages could go to Learn, Innovate, Network, Connect, and Succeed (LINCS). The business community could use iMesaLINCS for business education, to receive assistance on doing business with the City, network, and enjoy a collaborative workspace. Students could visit iMesaLINCS after the school day is done to continue learning singly or in groups, using the same resources and technology available in the classroom. All residents would have free access to information and recreational print and digital resources as well as technology in a convenient and comfortable gathering place.

iMesaLINCS has been posted on iMesa and may be voted on.

YAAC Report

Board member Timorie Coleman reported that YAAC members decorated Main and Red Mountain with sock snowmen and colored paper snowflakes and will do the same at Dobson Ranch. Ms. Coleman also reported that the YAAC group plans to present holiday stories. They will also post the 20 top books to read for the winter break on their webpage.

Identify items for future agendas

Library Board Community Involvement as a standing agenda item.

Announcements

Assistant Library Director Kate Havris announced her retirement in December and thanked the Board for the opportunity to work with them throughout her 25 year tenure at the Library.

Adjournment

Board member Dilworth Brinton, Jr. moved & Board member Diane Cantile seconded that the meeting be adjourned. The meeting was adjourned at 6:41 p.m.

The next meeting will be held on January 17, 2012 at 5:30 p.m. in the Main Library Boardroom, 64 E. 1st Street.